



DAVID HOPKINS

Facilitator, Integrated Loyalty Systems

David Hopkins is a recognized leader, facilitator and speaker in the areas of leadership development, sales and marketing, culture and customer experience.

David is known for creating growth, culture change and increasing sales, even during challenging times. He is recognized among his peers for developing customized, engaging programs that lead to success. He enjoys weaving his own personal stories and experiences into his presentations making even the most complex of ideas seem simple. David is engaging and humorous with the ability to connect with everyone.

He grew up in Cape Cod, Massachusetts and relocated to Florida as a young adult, beginning his career at the happiest place on earth, Walt Disney World, singing and dancing with his favorite characters. He stopped “Goofing” around and worked his way into management, gaining experience in both resort and theme park operations. David then decided to use his leadership expertise to assist healthcare organizations, where he rose to executive-level roles supporting such areas as acute care hospital operations, clinical education and large physician practices.

David is a married father of two great kids, chief dog walker to two adorable rescues and a proud graduate of the University of Central Florida (Go Knights. Charge On!). In his down time, you can find him coaching his kids’ various sports teams, doing a home improvement project or, if the stars are aligned, reading a great book.

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