



KIM SMITH, RN, CPLP

Facilitator, Integrated Loyalty Systems

Kim was a Registered Nurse at the Medical University of South Carolina in Charleston when she earned her commission as a Second Lieutenant in the United States Air Force Nurse Corps. After serving at the Air Force Academy in Colorado Springs, Kim moved to Taylorsville, North Carolina. She was the night shift nursing supervisor when she was offered a position at the local high school to teach Health Science Education.

Teaching, coaching, and working with students turned out to be a natural fit for Kim. Through her sponsorship of HOSA: Future Health Professionals, Kim discovered the importance of providing opportunities for students to stretch their learning and leadership potential.

In 1990, Kim was named the State Advisor for North Carolina HOSA, and served as the Health Science Consultant at the North Carolina Department of Public Instruction for eleven years. In her role as an educational consultant she became heavily involved in instructional design, developing state curriculum guides and test banks for classroom use and state-wide assessment.

In 2001, Kim was recruited to serve as the Assistant Director of National HOSA, an organization with over 200,000 members nationwide, and managed HOSA's national competitive events program. During her time in HOSA leadership, Kim worked extensively with partnerships in the health care community in hospitals, long-term care, professional organizations, and higher education.

After moving to Orlando in 2005, Kim worked weekends at Walt Disney World as a resort concierge, and later as a facilitator for Disney's YES (Youth Education Series) program, where she still provides magical learning experiences for student groups in Disney parks. In 2015 and 2016, Kim worked two special assignments with *Disney Institute* as an instructional designer for a corporate event client.

As the owner of CreativEd Services, Kim has published seven books in the *Learning Games* series, three books in the *Brain Games and Puzzles* series, and six smart bingo games for the classroom for Health Science Education and Social Studies. She travels throughout the country providing teacher training for instructional improvement, and leadership development for student groups.

A graduate of Englewood Hospital School of Nursing, Kim is a Registered Nurse with a B.A. in Psychology from Lenoir-Rhyne College and a M.Ed. in Curriculum and Supervision from North Carolina State University. She recently completed her Adobe Captivate Specialist Certification and earned the CPLP® (Certified Professional in Learning and Performance) credential from the Association for Talent Development.

Kim lives in Orlando, Florida with her husband, Steve, a high school Social Studies teacher and golf coach. They have two amazing daughters, Leslie and Mallory. In her free time, Kim runs to stay fit and loves to travel.

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